

**The Task:** Completing the rebrand and revamp for 21B.

TL Goals took charge of this project to bring it to the finish line, putting a face to the newly rebranded 21B. Goals included:

- [Email signatures for all 21B team members](#)
- [Website design, content writing, and project management](#)
- [Social media setup, content creation, and account management](#)
- Completing 21B's brand revamp with all aspects of an online presence, including a [Google My Business listing](#) and SEO work
- Miscellaneous tasks such as [script writing for a brand presentation](#)

We had a great time working on this project and still coordinate with 21B regularly on social media and other marketing and branding tasks.